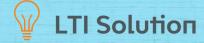**Case Study**

Technology Simplification & Modernization
of US-based Data-driven Enterprise

The client is a US-based multinational technology major having business dominance across Hi-Tech Services. They develop, manufacture and sell networking hardware, software, telecommunication equipment and other technology products and services. The core offerings include wireless, networking technologies for switching, routing and data center products.

🏔 Challenges

☑ Poor performance of the existing data & analytics landscape having 20 years old legacy technology, making the data management effort complex. This has resulted in reporting problems to the business personas.

☑ High cost of storage of the existing data across on-premise landscape resulting in high management and support cost with limited scaling capacity to match the rising data need.

☑ Absence of the data environment for the data scientist to help support the development of key analytics use cases on the current siloed data platform, resulting in lack of business revenue realization.

💡 LTI Solution

☑ Move from being product-centric to customer-centric by simplifying into a core data platform across the business landscape to leverage benefits of cost, scale and innovation.

☑ Leverage native cloud capabilities by choosing Snowflake-based cloud Datawarehouse, along with Google Cloud as data landscape to develop new capabilities in the area of data science/analytics.

☑ Modernize the platform by defining a hub-and-spoke cloud data architecture and ELT architecture to take advantage of native capabilities of snowflake to deliver best-in-class price/performance, based on our best practices and lessons learnt.

☑ Build a templatized and repeatable framework leveraging the essence of our SnowMeta accelerator for executing the data movement from Hadoop, Oracle, SAP HANA and Teradata into Snowflake in an accelerated manner with minimal business disruption.

☑ Develop new capabilities with a focus on delivering insights on customer behaviour by enabling use cases on changing the business for speed and deeper insights.

☑ Automate continuous monitoring & alerting across the platform using the DevOps tool chain and reducing the operational cost.

Business Benefits

Enhanced Performance
of the overall platform by helping business to enable new business use cases across the LOBs.

~1 Petabyte
Volume data migrated over 15 months.

200+ Business Applications
migration in progress.

~30% Cost reduction
with faster time to insight and zero infrastructure management.

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